

Subject Line: **3 Common Mistakes Speakers Make**

Hello X,

Hope you had a wonderful weekend.

In this email, I'd like to share with you a recent blog I wrote entitled 3 Common Mistakes Speakers Make.

The blog explains on how to avoid disaster on the stage, change minds and hearts, and achieve what you want at your next public speaking engagement.

You may already know that most people are scared of public speaking.

Many surveys over the years revealed that public speaking is one of the most feared human acts. For many people, it's scarier than torture, snakes, spiders...

However, overcoming fear is a start of a very protracted journey...

Many assume that because they can now hold a mic and step on a platform to speak, they can change minds and hearts, and achieve what they want. They don't maximize every speaking opportunity they get to get rid of some mistakes.

Here are 3 common mistakes many speakers make that prevent them from changing minds and hearts, and achieving their individual and corporate goals:

- 1. Giving more preparation time for long speeches, allocating less time for shorter speeches.**
- 2. Beginning with high impact, finishing with mediocre closing, and vice versa.**
- 3. Ignoring or casually treating the Q&A session.**

By avoiding just these three mistakes, you can immediately see a massive improvement in your public speaking.

Which mistake have you been making so far?

To read the entirety of the blog on the 3 common mistakes speakers make, click this link: <https://assegid.com/3-common-mistakes-speakers-make/> Let me know what other mistakes you have also encountered that are coming in the way preventing you or others from becoming great speakers.

If you're interested in diving further deep, below are some resources and opportunities you may take advantage of:

1. If you're an aspiring or newly promoted team leader, project manager, or supervisor; or an aspiring or a recent founder or business owner; or a senior leader who coaches and mentors emerging leaders, if you haven't yet, you should take advantage of the **FREE plus Shipment** offer I created to give away my Amazon's #1 bestseller book '**Overcoming 1st Timer Syndrome**' with so many irresistible FREE bonuses. One of the FREE bonuses is a Checklist on how to "**Feel and Act Like a Pro When You Make Your 1st or Next High Stake Public Speech to Appear Confident, Connect, and Have Impact Even if You Have No or Little Public Speaking Experience**" [Click here](#) and get the book and the checklist before this deal disappears.

2. If you're serious about speaking like a pro at your next public speech, willing to invest your time

and resources, and **would like me to coach you**, apply for our coaching service. [Click here](#) and fill out the application form online. I only take a few coachees per quarter so don't delay your chance to transform your speaking abilities until another spot opens in the future.

3. If you need a keynote speaker for your next event, who inspires, challenges, and equips your people to excel in their public speaking, learn more about [the program by clicking here](#). Our policy is first come first served. Before someone takes your date, [click here and fill out the online Speaker Request Form](#) and Submit it to reserve your spot.

4. If you would like my team and me to **custom design and deliver a 1 or 2-day virtual or in-person workshop**, reach out via info@successpws.com We can tailor design a highly engaging, interactive, and hands-on program based on the latest adult learning principles, which include large and small discussions, pairing, role plays, and more...

Talk to you soon!

AZ